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**FOR IMMEDIATE RELEASE****WMPG Radio Welcomes David Rogers-Berry as New Program Director**

**Portland, ME** – WMPG Radio is excited to announce the appointment of David Rogers-Berry as its new Program Director. With over 20 years of experience in music production, audio engineering, community engagement, and education, David brings a wealth of expertise to this critical role. His dynamic background and commitment to creative collaboration make him a perfect fit to lead WMPG's diverse programming.

David has been an integral part of WMPG, most recently serving as the station's Technical Director. In this role, he contributed to the long-running live music broadcast *Local Motives* and played a key part in training students and volunteers in radio and production skills. His work has reinforced WMPG's mission to serve the University of Southern Maine and the greater Portland community with innovative, inclusive, and high-quality programming.

"David's passion for community radio and his extensive experience make him the ideal choice to oversee WMPG's programming and drive our vision forward," said Jim Rand, Station Manager at WMPG. "His ability to inspire creativity and connect with diverse audiences is invaluable as we continue to grow and serve our listeners."

Beyond WMPG, David has been training students at the Maine College of Art and Design as an audio studio tech since 2019, further showcasing his dedication to education and skill-building. His global perspective, cultivated through years of work in New York City and performances in dozens of countries, adds a unique dimension to his approach.

David's extensive expertise as a producer, educator, and collaborator positions him to guide WMPG's programming efforts with innovation and inclusivity. He is widely respected for his ability to help creative individuals realize their visions, foster curiosity, and champion diverse perspectives in media.

WMPG is thrilled to have David's leadership as it continues its mission to be a vital voice for Southern Maine and beyond.

**About WMPG**

[WMPG](#) is a Non-Commercial Educational FCC licensed radio station owned by the University of Maine System, and is the premier community radio station of southern Maine. Located on the campus of the University of Southern Maine (USM) in Portland, Maine, WMPG broadcasts locally on 90.9FM. It also streams on [wmpg.org](#), and on the WMPG app. WMPG celebrates over 51 years of broadcasting.